

Co-Creation Open Forum "Social Impact YOKOHAM the 2nd Forum 2019"
共創オープンフォーラム 第2回 ソーシャルインパクト・ヨコハマ
Tuesday 26th November 2019

■Date and time: Tuesday 26th November 2019 14:00~16:15pm 2019年11月26日(火) 14:00-16:15

*Interpretation available

■Venue: Yokohama Port Opening Memorial Hall Conference Room No.6 (1-6 Honcho, Naka-ku, Yokohama City)
横浜市開港記念会館 6号会議室(定員110名) 横浜市中区本町1丁目6番地

<https://www.city.yokohama.lg.jp/naka/madoguchi-shisetsu/riyoshisetsu/kaikokinenkaikan/acces.html>

■Theme: Public Private Partnership and Data Utilization for Securing Healthy Growth of Children

– Future of Social Impact bonds (PPP based impact investing), online remote medical consulting and impact measurement
こどもの健やかな成長を支援するための公民連携とデータ活用

■Program 式次第

13:30- Registration 受付開始

14:00- Opening Address 開催の挨拶 (-14:10)

Mr. Umezawa Atsuya, City of Yokohama 横浜市政策局共創推進室長 梅澤厚也 氏

【First Part: Key note speech】14:10-14:50 第1部 講演

Current Changes of social impact bonds (SIBs) and challenges for future development in the UK

「イギリスのSIBの最新状況及び課題」

(*40 minutes including time for interpretation whose estimated time is 20 minute) (講演20分、通訳20分)

Presenter: Dr Chih Hoong Sin, Director, Traverse, United Kingdom

登壇者: チー・ホーン・シン氏 (ディレクター、トラヴァース)

(break 5 minutes 休憩5分)

【Second Part: ongoing SIB pilot projects reporting and Panel discussion】14:55-16:15

第2部 横浜市モデル事業の報告及びパネルディスカッション

◆Intermediate reporting on two SIB model projects of Yokohama City 14:55-15:15 本市モデル事業の報告

<Case1> Introduction to Yokohama City Social Impact Evaluation Model "Osan-Hinata Juku" Project 14:55-15:05

横浜市社会的インパクト評価モデル事業「おさんひなた塾」報告(10分)

Presenter: Mr. Umezawa Atsuya, Executive Director, Co-Governance and Creation Office, Policy Bureau, City of Yokohama

登壇者: 横浜市政策局共創推進室長 梅澤厚也 氏

<Case2> Introduction to Pediatrics Online Consultation Model Project 15:05-15:15

小児科オンラインモデル事業報告(10分)

Presenter: Dr. Hashimoto Naoya, Pediatrician, President, Kids Public

登壇者: 株式会社 KidsPublic 代表取締役社長 橋本直也 氏

Facilitator: Professor. Tsukamoto Ichiro President, Public Management & Social Strategy

司会: 公共経営・社会戦略研究所 代表取締役 塚本一郎氏

<Comment to Case1 and 2 by Dr. Chih Hoong Sin> 15:15-15:25

本市モデル事業へシン氏からのコメント(コメント5分、通訳5分)

Dr. Chih Hoong Sin (* 10 minutes including time for interpretation 5 minutes)

◆Panel Discussion(15:25-16:05)(40 minutes including time for interpretation 20minutes) パネルディスカッション

Dr. Chih Hoong Sin

Dr. Hashimoto Naoya 株式会社 KidsPublic 代表取締役社長 橋本直也氏

Mr. Umezawa Atsuya City of Yokohama 横浜市政策局共創推進室長 梅澤厚也氏

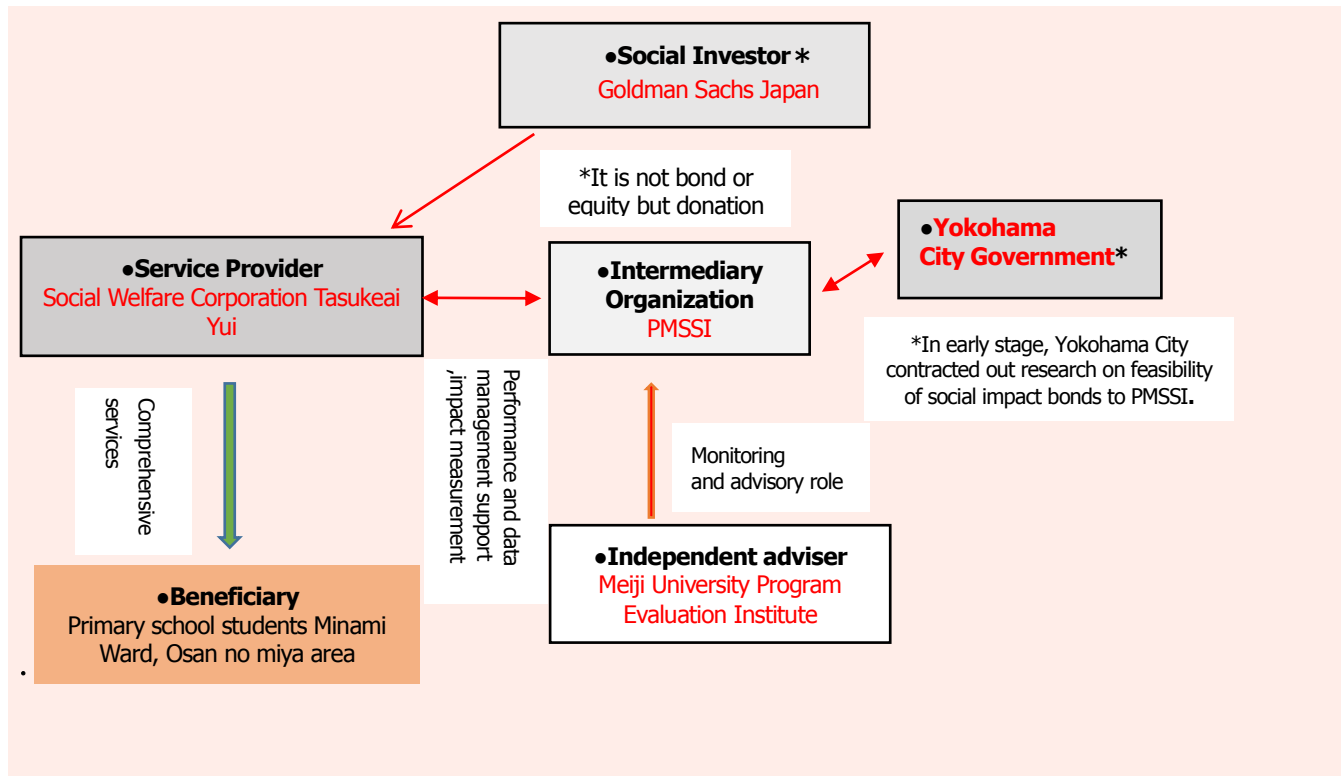
Facilitator: Professor. Tsukamoto Ichiro ファシリテーター

◆Questions & Answers with audience (16:05-16:15) 会場からの質疑応答(10分)

16:15 Closing 閉会

About Yokohama City Social Impact Evaluation Pilot Project

Yokohama City Social Impact Evaluation Model (YCSiem) Project is a multi-stakeholder based collaborative project which delivers comprehensive interventions for primary school students in difficulties with school or family lives in an attempt to enhance learning ability and social skill of the target group. In this collaborative framework, **Goldman Sachs** funds the project in the form of donation, **Tasukeai Yui** which is a nonprofit social welfare corporation plays service provider's role and **Yokohama City Government** arranges local social resources including local primary schools, community organizations and local public agencies in charge of public assistance to children and family in need. In addition, **Public Management & Social Strategy Institute (PMSSI)** delivers intermediary services and impact evaluation with using SROI (Social Return on Investment) method.



About Pediatrics Online Consultation Service Pilot Project

Pediatrics Online Consultation service for supporting parents who have anxieties about raising kids is operated by **Kids Public**. Kids Public is not a nonprofit organization but a company limited by shares funded by Doctor Hashimoto Naoya who is a pediatrician. Hashimoto launched the company delivering online consultation services with using smartphone in December 2015.

The purpose of Kids Public's services is to moderate parents' anxieties about matter with children's health conditions by delivering online consulting services including giving professional advices by pediatricians. For instance, when parents find out something wrong with their children health, it is also outside of hours, they tend to take kids to emergent units of hospitals in order to see doctors. However, according to Tokyo Metropolitan Government data, just 10 per cent of the total outpatients coming to the emergent out-patient unit of hospitals could be regarded as the emergent cases medical treatments were needed. It means that the lack of easy access to professional advices (not legally medical services) leads to overuse of emergent medical services and also burden on pediatricians. In another word, such nonsystematic overuse may cause increase of medical costs and opportunity cost for parents. In addition, child abuses by parents could be found in case doctors consider something unusual about information or images sent by parents. Kids Public tries to conduct impact measurement with using RCT (Randomized Control Trial) now.

